



**codea** **CASE**  
**STUDY**  
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## CUSTOMER BRIEF

**CLIENT: RMS**

**INDUSTRY: Rubber Product Manufacturing and Trading Company**

**EMPLOYEES: 120**

**Codea Solution SMARTER**

**DEVELOPMENT TEAM: Codea Consultants**

### BUSINESS CHALLENGE

The Management at RMS realized that, without a specific software application for controlling the production, its stated purpose to increase the overall productivity of the process and minimize losses in the system would never materialize. Also, ensuring the highest quality standards required complete traceability of all ingredients used, from the trucks shipping them in to the Rubber products on the store shelves.

### Codea'S SOLUTION

The Production Management System was developed by Codea following closely the business model and specific needs of the client's activity. By implementing the solution from Codea, RMS can now control more efficiently the production flow, with the associated costs dropping significantly. RMS enjoys better time of reaction to the changes in the marketplace, staying ahead of its competitors.

### PROJECT BENEFITS

Increased efficiency of the production process, both on short term and long term – through synthesis reports, cross analysis and complete traceability of activity

Integration of all production activities under one single solution, to get a global view of the processes taking place

Detailed, relevant information from the system, obtained in real-time

Integration with the existing SAP Financials, avoiding redundant data entry

Reduction of losses in the production process and corresponding decrease in the production costs.

40 new customized reports for analysis purposes

## RMS sees efficiency boost with custom production management solution from Codea

### ABOUT RMS

For more than 30 years, RMS has maintained its position as leader of the Rubber-processing industry. RMS employs around 300 staff.



## ISSUE AT HAND: DEVELOPMENT OF A SPECIFIC SOLUTION FOR PRODUCTION MANAGEMENT, WHICH WOULD PERFECTLY INTEGRATE WITH THE SAP FINANCIALS

Part of the group's global policy, SAP Financials is in use at RMS. The challenge appeared when the management sought a tailored-to-fit solution for managing the production process, which would have to integrate with the components already in place. With time of deployment as an essential factor, RMS's management chose to have this solution developed, rather than customizing an existing product on the market. This decision was based mainly on the highly specific character of the production process, the cost and the duration of the implementation process.

## RMS AND CODEA TEAM – A WINNING PARTNERSHIP

Following a thorough analysis of software providers on the market, RMS preferred CODEA to develop their Production Management Application. The reasons behind this choice were expertise in business process analysis, the excellent credentials of CODEA for custom application development and their ability to answer the client's specific requirements as the competitive term for finalizing the project. The project once started, Codea's team thoroughly analyzed the production process at RMS. The complete understanding of the specific requirements from the client was ensured permanently. Periodical activity and progress reports, full transparency to and interaction with the client led to a successful implementation, with immediate results for RMS.

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